

FLORICULTURE AND NURSERY PRODUCTS

Grower sales of Hawaii's flower and nursery products totaled a record \$83.4 million in 2000. Wholesale value for 2000 was 10 percent higher than the \$75.7 million value for 1999. Cut flowers, orchids, foliage, and potted flowering plant categories registered increases in 2000.

Hawaii county, with \$47.8 million in sales, ranked number one in 2000. Honolulu farmers registered sales of \$24.2 million, 11 percent higher than 1999. Maui county sales totaled \$9.9 million, 1 percent higher than last year. Kauai sales, pegged at \$1.5 million, were 6 percent lower than a year ago.

FLORICULTURE AND NURSERY PRODUCTS: Value of grower sales, by counties, 1996-2000

Year	Cut flowers ¹	Orchids ²	Lei flowers	Foliage ³	Potted flowering plants	All other nursery products ⁴	Unspecified sales ⁵	Total
<i>1,000 dollars</i>								
State								
1996	15,101	15,413	3,943	17,580	3,854	11,613	1,366	68,870
1997	13,969	15,479	3,813	16,989	3,751	11,250	1,404	66,655
1998	15,176	15,790	3,485	⁶ 15,403	3,892	17,982	1,479	73,207
1999	16,517	17,166	4,051	16,055	4,421	15,978	1,537	75,725
2000	16,796	17,963	3,680	18,195	5,044	20,060	1,642	83,380
Counties:								
Hawaii								
1996	11,672	7,230	1,136	11,125	595	1,978	539	34,275
1997	10,939	8,063	1,226	11,124	882	1,726	541	34,501
1998	11,410	9,114	1,022	⁶ 11,612	1,676	3,715	604	39,153
1999	12,588	10,015	1,697	12,754	2,011	2,718	679	42,462
2000	13,083	10,113	1,212	15,657	2,120	4,884	742	47,811
Honolulu								
1996	941	7,095	1,506	5,554	2,282	7,282	455	25,115
1997	848	6,136	1,332	4,957	1,917	6,562	379	22,131
1998	774	5,839	1,258	⁶ 3,331	1,387	10,745	409	23,743
1999	745	5,741	1,210	2,601	1,063	10,119	386	21,865
2000	680	6,578	1,094	1,940	1,609	11,817	443	24,161
Kauai								
1996	117	344	73	⁷	⁷	1,308	123	1,965
1997	76	⁷	⁷	⁷	⁷	1,555	173	1,804
1998	138	⁷	⁷	⁷	⁷	1,090	132	1,360
1999	133	411	⁷	72	118	696	117	1,547
2000	99	245	⁷	55	194	757	111	1,461
Maui								
1996	2,371	744	1,228	⁷	⁷	2,923	249	7,515
1997	2,106	⁷	⁷	⁷	⁷	5,802	311	8,219
1998	2,854	⁷	⁷	⁷	⁷	5,763	334	8,951
1999	3,051	999	⁷	628	1,229	3,589	355	9,851
2000	2,934	1,027	⁷	543	1,121	3,976	346	9,947

¹ Cut orchids included in "Orchids" category. ² Excludes orchids used for lei flowers. ³ Includes potted, cut, and unfinished. ⁴ Includes bedding plants, plant rentals, sod, trees, and any other nursery products not elsewhere classified. Sum of county estimates may not add to State total due to rounding. ⁵ Includes grower sales greater than \$999 but less than \$10,000 which were not categorized. ⁶ Unfinished foliage, 1998 included in "All other nursery products". ⁷ Data not shown separately to avoid disclosure of individual operations but combined and included in the State total.